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A Quarterly Natural Therapeutic Food Product Newsletter for BioPure Healing Products, LLC

July 2012

We are happy to bring you this second issue of our Thrive newsletter. As temperatures rise and the days stretch longer into the summer months, many of us are enjoying vacations by the poolside and outdoor activities in the hot sun. Unfortunately, summer fun goes hand in hand with more sweating, increased chances of dehydration, and coming home with sunburned and dried out skin. In this issue, we'd like to introduce you to a few of our products that may be particularly helpful this season.

"Water, water everywhere but not a drop to drink"

from the Rhyme of the Ancient Mariner by Samuel Taylor Coleridge

As we go about our daily activities, it is easy to forget how important staying sufficiently hydrated is. But with water being approximately 60% of our body weight, it is critical to overall health. A general rule of thumb for an average sedentary person is to divide your weight (lbs) in half and drink that many ounces of water in a day. So, a person weighing 160 lbs should drink at least 80 ounces (10 glasses) of water per day. However, warm temperatures, exercise, and illness can greatly increase that demand.

It is important to understand that the fluids within and outside the cells of our body are not just plain water. They contain a delicate and complex balance of electrically charged molecules, or electrolytes, from a variety of dissolved salts such as sodium, potassium, magnesium, and calcium. The positive and negative electric charges of these ions create osmotic gradients across our cell membranes, and the resulting currents facilitate the transmission of nerve impulses, nutrients, caloric energy, fluids, and the removal of toxic

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**Don't forget to check out
our new and improved
websites:**

www.biopureus.com

or

www.retailbiopure.com

wastes. They affect nearly every process that goes on in our body, including hormonal secretion, muscle activation, maintenance of blood pH, and hydration itself. Studies show that dehydration and subsequent ionic imbalances can affect physical performance, cognition, thermoregulation, eyesight, kidney function, cause muscle spasms, fatigue, seizures, abnormal heart rhythms, and even coma.



Enhanced Matrix Formula (liquid & powder)

Elusive Electrolytes

What can we do to be sure we have the electrolytes we need? There are dozens of "enhanced water" and "sport" drinks on the market today that claim to replenish electrolytes lost through vigorous activity. However, many of these offer mainly sodium, plus as much as 10 teaspoons of sugar in a typical sport beverage. Average modern diets, unfortunately, already provide more than enough salt and sugar, and diabetics, children, and people with high blood pressure, are advised caution in drinking sport drinks, especially if not exercising. BioPure offers Enhanced Matrix Formula, an electrolyte supplement containing seven different mineral salts that closely match the natural mineral and salt balance found in the extracellular matrix of our cells. There is no added sugar, artificial flavorings, or colorings. It is specially formulated to support healthy kidney functioning and enhance detoxification. Our electrolyte solution is highly concentrated and goes a long way. Add only one tablespoon to a glass of water, juice or milk and transform your drink to one that readily quenches your thirsty cells with a balanced spectrum of essential

Either of the above urls will take you to our retail site, accessible to anyone, including patients and the general public.

www.practitionerbiopure.com

This is our proprietary site, strictly for practitioners. Members receive wholesale pricing, and are able to arrange special "Drop-Shipments" to be delivered directly to a patient.

Interested healthcare providers are invited to call our office for more information and to gain access to this site.

**Call toll free: 800-801-6187
or 425-462-8414**

or [click here](#) to email our office

Upcoming Events

BioPure Healing

Products believes that by keeping up with the latest research, educating ourselves, and others, we can provide you with better products. We will be participating at the following upcoming events and would love to see you there.

The 27th Annual
**American Association of
Naturopathic Physicians
Convention & Exposition**

August 15 - 18, 2012
Hyatt Regency, Bellevue, WA

A Heads Up ...

electrolytes. BioPure's electrolyte formula is also available in premeasured packets of easily dissolvable powder. These handy sachets are convenient to carry along in your purse, backpack, or briefcase for a readily accessible electrolyte supplement when on the go.

Perspiration with Purpose!

Thomas Edison once said "***Genius is one percent inspiration, ninety-nine percent perspiration.***"

As unpleasant and odiferous as it may sometimes be, sweating is an important and healthy bodily function. Perspiration is our body's natural response to attempt to bring down its temperature by evaporation, restore electrolyte balance by excreting salts, and eliminate harmful toxins. Normal perspiration, itself, is essentially odorless, and most of the offensive smells we encounter are byproducts of bacteria on the skin that are busy breaking down the proteins contained in our sweat.

Most antiperspirant/deodorants on the market today contain a number of potentially harmful ingredients. Parabens, used as preservatives, have been found in cancerous breast tissue; Propylene glycol, used to form a cohesive base for other ingredients, can cause allergic skin reactions, and in rare cases of over-absorption, has been associated with serious hyperosmolality (a type of dehydration); TEA and DEA, added to adjust pH, can break down to harmful toxins and be absorbed by the skin. Aluminum-based compounds in antiperspirants, form plugs in the sweat ducts, temporarily stopping the flow of perspiration to the skin surface. Aside from road-blocking one of the body's important avenues of excretion, aluminum can be absorbed into the body, and research has shown possible links with breast cancer, Alzheimer's, and Lou Gehrig's and Parkinson's disease.

Unwanted body odor? - *Sleep on it!*

Labeling Changes

You may notice minor changes on the labels of some of our products in the near future. In an effort to be compliant with changing Food and Drug Administration requirements, BioPure will be including additional information and modifying the layout of some of our labels.

Please be assured . . . the formulas and excellent quality of our products will remain unchanged and dependable.

**New Product
Announcement**



NEXUS Suppository

BioPure is proud to announce the arrival of the first of three in our new suppository line. Our new NEXUS Suppository will be available to ship by July 21st.

NEXUS is a unique suppository which provides 100 mg of BioPure's Artemisinin (Standardized *Artemisia annua*) with 1 gram of BioPure's exclusive certified Organic Freeze Dried Garlic Powder, mixed into high quality, rich in antioxidant, pure Cocoa Butter. Individually wrapped in tubs of 30 suppositories.

Health Functions:

*Cardiovascular Health,
*Detoxification, *Antioxidant
Functions, *Immune Support, *Support
for Microbial/Fungus/Parasite Defense
or Co-Infections.



The DEO - Nighttime Deodorant

The DEO is a unique nighttime deodorant sold by BioPure that collaborates with the body's natural healing and restorative rhythms. A

pleasant smelling formula of natural and organic botanical ingredients including sea kelp, coriander, tapioca, olive leaf, and shea butter, works while you sleep to stimulate circulation and lymphatic flow; open up your pores; attract, absorb, and cleanse bacteria and toxins from your underarms; and deodorize; while soothing and moisturizing your skin. The DEO encourages a reduction in daytime odors-gently and safely.

Protect your skin from the inside out with Astaxanthin



Astaxanthin

Astaxanthin, pronounced "Asta-zan-thin", is relatively new to our product line and we are very excited about it. This remarkable substance is a deep red pigment that we get from

microscopic freshwater algae known as *Haematococcus pluvialis*. The reddish color of salmon, lobster, shrimp, and flamingos, is due to their eating this tiny unicellular organism. Astaxanthin has been found to be one of the most powerful antioxidants known - in fact, it is claimed to have 550 times more radical oxygen quenching power than Vitamin E! Numerous studies have investigated the effects of Astaxanthin on skin health. There is mounting evidence that it can have a significant protective effect against UVA light-induced oxidative damage, as well as suppress hyper-pigmentation, improve skin tone and texture, minimize wrinkles, and enhance the skin's repair processes.

The health benefits of Astaxanthin don't stop with the skin. By lowering the oxidative stress induced by hyperglycemia, Astaxanthin was found to increase serum insulin and reduce blood glucose levels in diabetic mice. Its ability to inhibit oxidative damage also showed a

Featured BioPure Practitioner

In this section, we'd like to feature one of our practitioners that is a frequent user of BioPure products.

The Comprehensive Medical Center (CMC) in Kirkland, Washington, is a consortium of health care providers incorporating Homeopathy, Homotoxicology, Antroposphical, Naturopathic, Ayurvedic, Traditional Chinese, and Western Medicine. CMC is committed to the individualized evaluation and treatment of one's health, based on lifestyle, social and professional influences, exposure to environmental toxins, endobiotic load (microbial infections), ecological terrain, genetic information, congenital predisposition, and psycho-emotional trauma.

The Comprehensive Medical Center houses a full dispensary offering products from many of the professional lines of supplements and medications included in their individualized protocols. The physicians evaluate each product to ensure that it meets their very high quality standards.

The entire line of BioPure Healing products is available for retail sale from the CMC dispensary during regular business hours.

11656 98th Avenue NE
Kirkland, WA 98034

Contact Information

Please visit our website for a complete listing of our products

www.biopureus.com

protective effect on liver and neuron function. In addition to its antioxidant properties, Astaxanthin is a powerful anti-inflammatory agent, giving it the potential to enhance cardiovascular health and the immune-response, reduce musculo-skeletal stiffness and soreness, and improve eyesight and physical stamina. Astaxanthin could be a valuable supplement at any time of the year, not just during an active, sun-filled summer.

or contact our office for more specific information

425-462-8414

Toll Free: 800-801-6187

Email: info@biopureus.com

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BioPure's Promise*

BioPure Healing Products is committed to providing our customers with the highest quality natural food supplements possible, with the utmost importance being placed on potency, purity, biological vitality, and effectiveness. Our products are not intended to diagnose, treat, cure, or prevent any disease. Dosages, indications and any other information contained herein is suggested use only and not to be considered treatment recommendations. Please consult with a healthcare provider for treatment of any illness or condition, especially if you are pregnant, breast-feeding or considering treating a child. We suggest that you consult a licensed physician if you have any health problems and you require a medical diagnosis or medical advice or treatment.